# CONTENTS

**CHAPTER: 1 INTRODUCTION**

1.1 Introduction of the area of the study 1-2

1.2 Statement of the problem 2-3

1.3 Objectives of the study 3

1.4 Research questions 3

1.5 Significance of the study 3

1.6 Review of Literature 4-10

1.7 Limitations of the study 11

1.8 Conceptual framework 12-14

1.9 Theoretical Framework 15-16

1.10 Research Methodology 17-18

**CHAPTER: 2 MEANING AND HISTORY OF CRINGE POP**

2.1 Defining cringe pop 19

2.2 Social media and cringe pop 20

2.3 Difference between the genres of comedy and cringe 20-22

2.4 Beginning of cringe pop ; world scenario 23-25

2.5 Beginning of cringe pop in Asia 26-28

2.6 Cringe pop in India 29-31

2.7 Cringe pop in Assam 32-33

**CHAPTER: 3 DATA ANALYSIS**

3.1 Analysis of the Interviews 34-46

3.2 Analysis of the focus group discussion 47-51

3.3 Analysis of the content analysis 52-74

**CHAPTER: 4 FINDINGS AND CONCLUSION**

4.1 Findings 75-77

4.2 Conclusion 78-79

4.3 Scope for further research 80

**WORKS CITED** 81-89

**LIST OF TABLES** V

**LIST OF FIGURES** VI

**ABSTRACT** VII

# LIST OF TABLES


- TABLES FOR ANALYSIS OF YOUTUBE CHANNEL OF RAJKUMAR THAKURIA

1. 3.3.1 Table for the analysis of September 10, 2018
2. 3.3.2 Table for the analysis of September 20, 2018
3. 3.3.3 Table for the analysis of September 23, 2018
4. 3.3.4 Table for the analysis September 30, 2018
5. 3.3.5 Table for the analysis of October 8, 2018
6. 3.3.6 Table for the analysis of October 12, 2018
7. 3.3.7 Table for the analysis of October 20, 2018
8. 3.3.8 Table for the analysis of November 1, 2018
9. 3.3.9 table for the analysis of November 12, 2018

- TABLES FOR THE ANALYIS OF THE FACEBOOK FAN PAGE OF RAJKUMAR THAKURIA

1. 3.3.10 Table for the analysis of September, 2018
2. 3.3.11. Table for the analysis of October, 2018
3. 3.3.12 Table for the analysis of November, 2018

# LIST OF FIGURES

➢ Pie diagrams representing the analysis of comment categories of the youtube channel of RajkumarThakuria:

**1.** 3.3.1 Pie representing the comment categories of 10th September, 2018

**2.** 3.3.2 Pie representing the comment categories of 20th September, 2018

**3.** 3.3.3 Pie representing the comment categories of 23rd September, 2018

**4.** 3.3.4 Pie representing the comment categories of 30th September, 2018

**5.** 3.3.5 Pie representing the comment categories of 8th October, 2018

**6.** 3.3.6 Pie representing the comment categories of 12th October, 2018

**7.** 3.3.7 Pie representing the comment categories of 20th October, 2018

**8.** 3.3.8 Pie representing the comment categories of 1st November, 2018

9. 3.3.9 Pie representing the comment categories of 12th November,2018