

DECLARATION

I hereby declare that this dissertation is the result of my own research work which has been carried out under the guidance of Dr. Ankuran Dutta, Head Department of Communication and Journalism, Gauhati University. I further declare that this dissertation has not been submitted to any university or institute for the award of any degree or diploma.

The dissertation contains less than 20,000 (Twenty Thousand) words excluding bibliography and captions.


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